



Studium Języków Obcych  
Politechnika Warszawska



## **1st IATEFL Poland Business English Event in Cooperation with IATEFL BESIG**

**Saturday, 19<sup>th</sup> May 2018 at Warsaw University of Technology**

### **Draft Programme:**

**09.30** Conference Reception Desk Opens

**10.00** Opening Ceremony

**10.15** Keynote Speech: Evan Frenedo, Co-Coordinator of BESIG  
“Minimizing miscommunication in the workplace“

**11.00 – 11.15** Coffee Break

**11.15 – 12.00** Workshops

- 1. Discovering Task-Based Learning in BE Training: Dr. Ron Morain (Germany)**
- 2. The Conversation Gala: Umut Temizkan (Poland)**
- 3. The Essentials of Teaching BE: Dominique Vouillemin (London)**

**12.00 – 12.45** Talks and Presentations

- 1. 1-2-1 Language Training and Coaching in business English: Andrzej Stęsik (Poland)**
- 2. Making the most of IT - sensible tech and technique: Stephen Collings (Germany)**
- 3. Use of Authentic Materials in BE: Magdalena Zagożdżon (Poland)**

**12.55 – 13.30** Talks and Presentations

- 1. GET OFF MY CASE Studies – Frameworks for the Common (hu)Man: Rob Howard (Poland)**
- 2. Be B! – Using Games in a BE class: Katarzyna Warszyńska (Poland)**
- 3. Encountering the Edge – Evolution of BE Teaching: Nick Hamilton (London)**

**13.30 – 14.20 Lunch**

**14.20 – 15.05 Workshops**

- 1. Digging Deep to Increase Activation of Language: Robert Adams (Poland)**
- 2. DIY Design – Marketing Yourself as a BE Trainer: Sherri Williams (Germany)**
- 3. Epic Win – a sustainable engagement strategy: Radek Krzyżanowski (Poland)**

**15.20 – 15.55 Talks and Presentations**

- 1. How to Add More Value to Your Training Programmes: Oksana Hera (Ukraine)**
- 2. Trainer Know Thyself: Maurice Cassidy (London)**
- 3. Genres in today's workplace – Implications for BE teaching: Dr Clarice Chan (Hong Kong)**

**15.55 – 16.10 Coffee Break**

**16.10 – 16.55 Workshops**

- 1. Video Interpretations of Polish Products as Teaching and Learning Aids:  
Halima Ozimova (Tashkent)**
- 2. Why goal setting is critical for needs analysis: Tyler Scharf (Turkey)**
- 3. Hands-On Tips on How to Teach Research Reports: Najwa Saba Ayoun-Fares (Lebanon)**

**16.55 – 17.15 Closing Plenary**