



International Association of Teachers of English as a Foreign Language IATEFL Poland

Stowarzyszenie Nauczycieli Języka Angielskiego w Polsce

CERTIFICATE OF ATTENDANCE - DYPLOM UCZESTNICTWA

CONTINUOUS IMPROVEMENT OF TEACHING AND LEARNING QUALITY WEBINARS

TITLE/ TYTUŁ: Business English materials – Where are we now?



15/03 /2021

Most big publishers produce business English materials, yet many trainers claim to rarely use them. This raises lots of questions. In this session I would like to briefly look at what we know about good practice in business English teaching today, ending with a checklist of key criteria. I will then use this checklist to examine a selection of recently published materials, and comment on possible discrepancies. Note that this talk is based on a survey review of business English materials which I wrote for ELT Journal in 2019, available at www.e4b.de.



1 hour/ godzina

TO/ DLA

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